



INVITATION TO THE WORKSHOP

Challenges of social science research

Everything is Not on the Likert Scale – How to Ask the Right Question?

How to Publish in Economic and Business Journals?

● WHEN?

FRIDAY, February 3, 2023
from 10 a.m. to 13.15 p.m / English language

● ONLINE

Link will be sent upon application.

● LECTURERS

prof. dr. Štefan Bojnec and prof. dr. Anita Trnavčević



APPLY
HERE

The agenda of the workshop is on the page bellow.

MORE INFO: blanka.palcic@upr.si

The event is organised within the project Green, Digital & Inclusive University of Primorska, which includes three pilot projects focused on curricular renewal of professional higher education study programmes at UP to support broader national reform for a green, resilient transition to Society 5.0. The pilot projects aim to equip students with the skills for a green and digital transition to Society 5.0.



gdi GREEN, DIGITAL & INCLUSIVE
University of Primorska



THE RECOVERY
AND RESILIENCE
PLAN



REPUBLIC OF SLOVENIA
MINISTRY OF EDUCATION,
SCIENCE AND SPORT



Funded by the
European Union
NextGenerationEU

The project is co-financed by the Republic of Slovenia, the Ministry of Education, Science and Sport and the European Union – NextGenerationEU. The project is implemented in accordance with the Recovery and Resilience Plan (RRP) under the development area Smart, Sustainable and Inclusive Growth, component Strengthening competencies, in particular digital competencies and those required by the new professions and the green transition (C3 K5), for the investment measure Investment F. Implementation of pilot projects, the results of which will serve as a basis for the preparation of a roadmap for the reform of higher education for a green and resilient transition to a Society 5.0: project Pilot Projects for the Reform of Higher Education for a Green and Resilient Transition.

1. part



10.00 - 11.30 How to ask questions?

When the types of instruments for data collection have been selected, the issues about the type of questions become essential. Poor questions lead to poor quality of data and consequently the interpretations of results could be even wrong not only weak. This part of the workshop is dedicated to questions. Participants can bring their own work in progress, or other examples that will serve as a basis for discussion.

PhD students are the target population for the workshop.

15 min BREAK

2. part



11.45 - 13.15 Academic writing

This part of the workshop will provide an opportunity for doctoral students, young researchers and postdocs to gain new knowledge and skills on academic writing for publishing scientific papers in international economic and business journals.

It will provide important steps and tips for navigating the publication process:

- how to start with the paper preparation,
- what are the important elements for the readers driven approach and what editors seek,
- selecting journals and the process of revising.

It will be shared and discussed practices and experiences with the structure of the content commonly used:

- how to formulate the main story, constructing thematic and extended outlines, and the content of individual sections,
- writing the first draft, revising, and editing,
- what journals seek, selecting journals, and the process of revising,
- final notes and tips.

