

I **ENGAGE**
LEARN **LEA** **ACT** **PROGRESS** **D**
S U M M I T

INTERNATIONAL CONFERENCE

Call for participation



University of
Zagreb



Zagreb
5th - 7th May 2016

ABOUT THE CONFERENCE



LEAP Summit is a three-day event, which gathers every year more than 1,100 international students, young professionals, and young entrepreneurs who are opinion leaders in their respective communities.

Our goal is to bring together the most talented and ambitious speakers and participants from all over the world to share inspiration and knowledge on a wide range of subjects through different talks and interactions.

Primary focus of the conference is on themes connected to innovation, entrepreneurship and business development, leadership, creativity, inspiring and life changing stories, success stories and career development.

During three days participants will be exposed to wide number of talks, fireside chats, panel sessions, hands on workshops and different networking sessions.


After the conference, participants will have knowledge and inspiration to act today to create the better future.

For more details about LEAP Summit please visit:

Facebook page: <https://www.facebook.com/LeapSummitZagreb/>

Website: www.leapsummit.com

Email: info@leapsummit.com



LEAP Summit will host more than 30 international experts. Some of already confirmed speakers are:

1. Andrew Grill, Global Managing Partner IBM Social Consulting

Based in London, Andrew is an internationally renowned thought leader in the fields of social business, digital transformation and social media networks. Currently, Andrew is the Global Managing Partner and lead's the IBM Social Consulting practice, advising key IBM clients around the world on their digital strategy. Find more about Andrew at <http://andrew.london> .

2. Erik Meijer, Executing New Business Models at Group Innovation of Deutsche Telekom

Erik Meijer is responsible for digital transformation/ new business models for the global Service Delivery Platform (SDP) at Access Management; at the heart of Deutsche Telekom's new 'Easy to Partner' strategy. He started his career in a high profile MIT start-up, followed by two Consulting-IT mergers. Erik holds a BA and MSc, completed with education at IMD, Harvard, MIT, CEIBS and in Finance.

3. Theo Priestley, Technology Evangelist and Futurist

Theo Priestley is a technology evangelist and futurist, analyzing current and future technology trends, and advising on how these will disrupt business models and consumer habits. He is a recognized thought leader and industry influencer, with a reputation of pulling no punches and cutting through the jargon. Theo also mentors early to mid stage enterprise software startups on go-to-market, product and marketing strategies.

4. Liat Aaronson, adv., Partner @ Marker LLC

Liat Aaronson, Adv., is partner at Marker LLC, a NY-Israel Venture capital firm based in the firm's Herzliya office. Until recently she served as the executive director of the Zell Entrepreneurship Program at the Interdisciplinary Center (IDC) Herzliya, an avant-garde private university in Israel. Many successful companies, including Gift's Project, Wibiya, Wibbitz, Bizzabo, Argus and Fairfly were founded out of the program.

5. Igor Mladinovic, Creative Director at Imago agency

Started his advertising career as junior copywriter in McCann Zagreb in 2004 where he has become Chief Creative Director in 2008. Since 2013 he is Chief Creative Director in Imago advertising agency. Imago is one of the leading agencies on the Croatian market. It has the title of most efficient agency in Croatia (Effie awards Croatia, 2015). He has worked on many international and local clients such as Coca-Cola, MasterCard, Opel, RBA, Nestle, Gavrilović, Belupo, Konzum, Ledo, Zvijezda, OTP bank, Jana,... In his career Igor has won many national and international awards and has been a jury member on many festivals. He was one of the founders of Art Directors Club Croatia.

6. Russell Dalgleish, Managing Partner at Exolta Capital Partners

Russell, a graduate of Edinburgh Napier University, has spent his time away from major corporations, focusing his energies on creating value for businesses in the Start Up and Small business sector. During his career Russell has built successful companies in the technology, engineering, electronics, entertainment and professional services sectors. He has experience of starting, building, growing and exiting businesses in the UK and US and also built one of Europe's first cloud based companies. Home for Russell is Scotland; however, the majority of his career has been spent based from London and overseas. He has had the privilege to work with many leading thinkers and business experts providing him with a unique insight into future business trends and how current business strategies require to be urgently adapted. Today he is Managing Partner of the consultancy Exolta Capital Partners, Director MBN Solutions and Chairman of WeAreTheFuture.

7. Stephan Balzer, Founder and Managing Director of the Ideas and Innovation Agency, Red Onion GmbH in Berlin

The studied media consultant is one of the pioneers of the German new media scene. He worked from 1991 to 1996 at Pixel Park in various positions. In 1996, Balzer founded with friends the agency Lava in Hamburg, which held responsibility for many innovative formats and implemented award-winning customer projects. Lava has been sold to the US-company iXL in 1999. In 2015 Balzer started a partnership with Singularity University (SU), a Silicon Valley based organization, which was founded by Ray Kurzweil and Peter Diamandis. Since then, he is SU Ambassador for Germany and the head of Germany's first SU Chapter in Berlin.

8. Nikola Jellacic, Industry Manager at Google

In 2002., Nikola finished the Empire state college/State university of New York- business management major. He is currently finishing his postgraduate studies in marketing communications management at the University of Economics and Business in Zagreb. He started his career in T-Com internet promotion department, where he was responsible for creating the marketing strategy of T-portal and many other development projects. In 2008., he started working as head of internet sales department in "Studio Moderna", responsible for Croatian market, after which he transferred to Valamar to work as head of direct sales and marketing department. He is currently working as an Industry manager for Google Adriatica.

9. Andrey Shtylenko, Serial entrepreneur

Andrey Shtylenko is a serial entrepreneur who has within the last 10 years co-founded a number of e-commerce businesses throughout Europe, Russia and United States. Currently living in Croatia and working as an active contributor to the local startup community, Andrey is also a mentor in a number of regional startup incubation and acceleration programs, as well as an author of multiple workshops and coaching programs on professional development, interpersonal communication and networking for students and first-time entrepreneurs.

Non-formal Program

Networking and learning from other ambitious people is the key element of the LEAP Summit. At the Summit there will be participants from more than 30 countries and speakers from all around the globe. During the non-formal part of program there will be a lot of networking opportunities. Non-formal part is embedded into core of the LEAP summit and it will include sessions such as “Break the ice networking”, Open mic session, Opportunity hunt, Speed dating, Parties, Pub Crawls, Zagreb Walking Tours, etc. There is no better way to meet new interesting people and form life-long international friendships than having fun and partying together.



Academic partner

The University of Zagreb (1669) is the oldest and biggest university in South-Eastern Europe. As a comprehensive public Central European university, University of Zagreb offers education and research in all scientific fields (arts, biomedicine, biotechnology, engineering, humanities, natural sciences and social sciences) and a broad spectrum of courses at all study levels, from undergraduate to postgraduate. With 29 Faculties, 3 Art Academies and the University Centre for Croatian Studies it is the flagship educational institution in the country, a place where more than 7900 teachers and 72480 students develop knowledge and acquire skills.



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Supported by President

The conference is supported by President of the Republic of Croatia, Ms Kolinda Grabar Kitarovic. Leap Summit is the most important conference for youth in South-Eastern Europe. Ms Grabar Kitarovic recognized this event as an important event for all young people in Croatia, Europe and beyond and an opportunity for young people to create better tomorrow.



Short report from 2015



More than 500 youth



46 speakers and panelists



"The best conference for Millennials in Europe"



New friendships



Unlimited inspiration



See you at the LEAP Summit!

